



 **BELGIAN
CYCLING** 
- EST. 1882 -

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XPERIENCE
SPORTS TRAVEL

Why Xperience?

“Follow me, I know where I am going”

Our experience

Every team member loves to travel and is happy to share this knowledge through working out great incentives and events. Over the years, the office has accumulated much experience and relationships in various destinations. We are fully immersed in this world, so we are up to date with current trends.

Lay back, relax and enjoy your incentive / event

All you need to do is forward your request and enjoy the final result: an incentive or event tailored to your company. Our team is available from A to Z, to follow up the project and answer all your wishes. We strive for the real WOW effects, authentic experiences and have an eye for the small but important details.

Happy customers

Feel free to ask, we already have a large record of satisfied customers. Certainly, the personalized branded application that we create for both small and large incentives is appreciated every time! We like to be challenged and do not shy away from difficult questions! Take a chance, you will not be disappointed.

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UCI Road World Championship

25 pax

September 25 – September 28 2026



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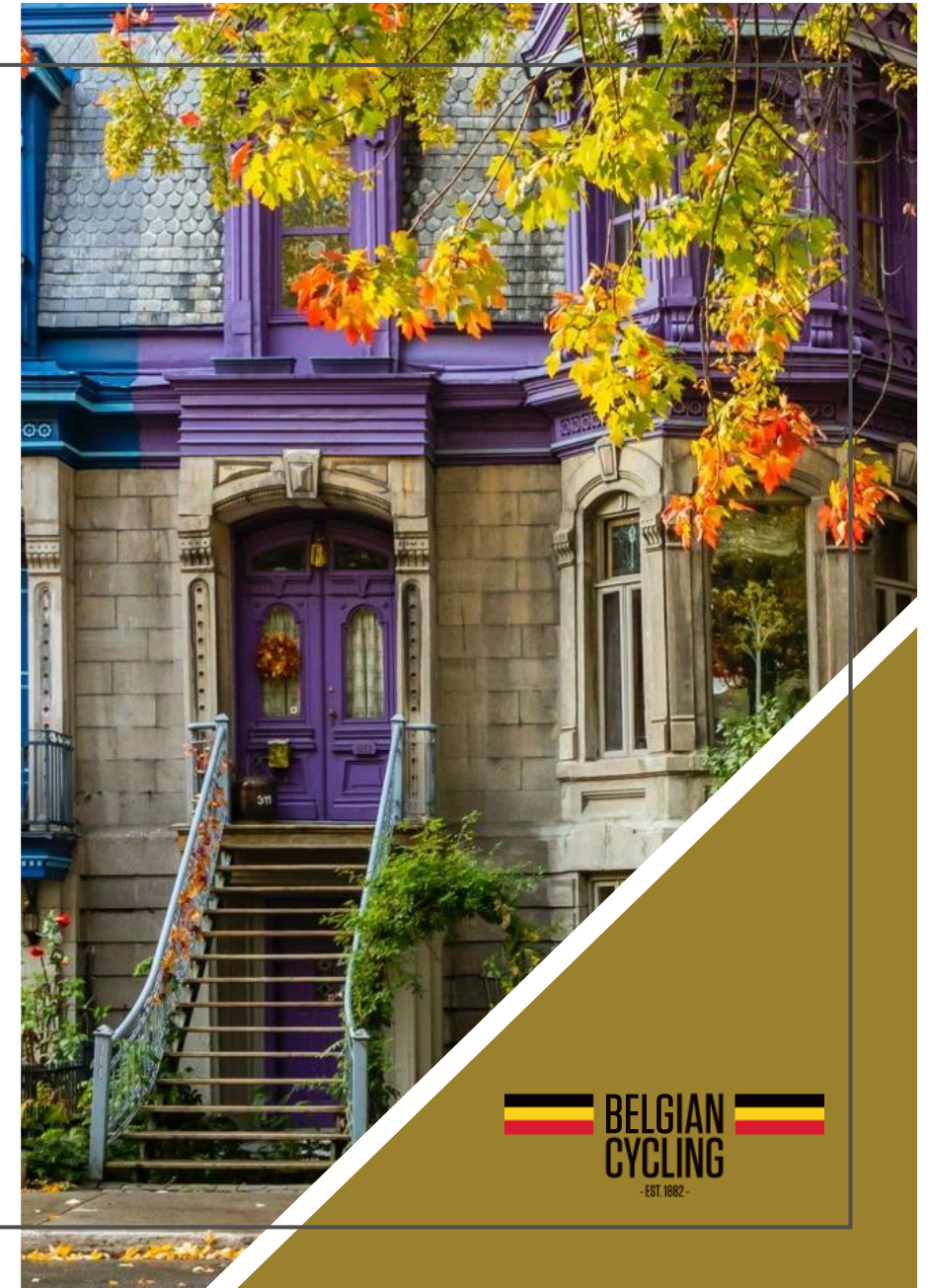
Destination

Montreal is a dynamic destination where European elegance blends seamlessly with North American energy.

Known for its historic Old Montreal, vibrant cultural scene and renowned gastronomy, the city offers a unique mix of heritage, creativity and modern urban life. From charming cobblestone streets to iconic landmarks like Mount Royal, Montreal is a city that invites exploration year-round.

In addition to its cultural appeal, Montreal is also a major hub for international events and sports. At the end of September 2026, the city will host the prestigious UCI Road World Championships, taking place from September 20 to 27. This eight-day global event will bring together over 1,000 athletes from more than 75 countries, transforming the city into the epicentre of world cycling.

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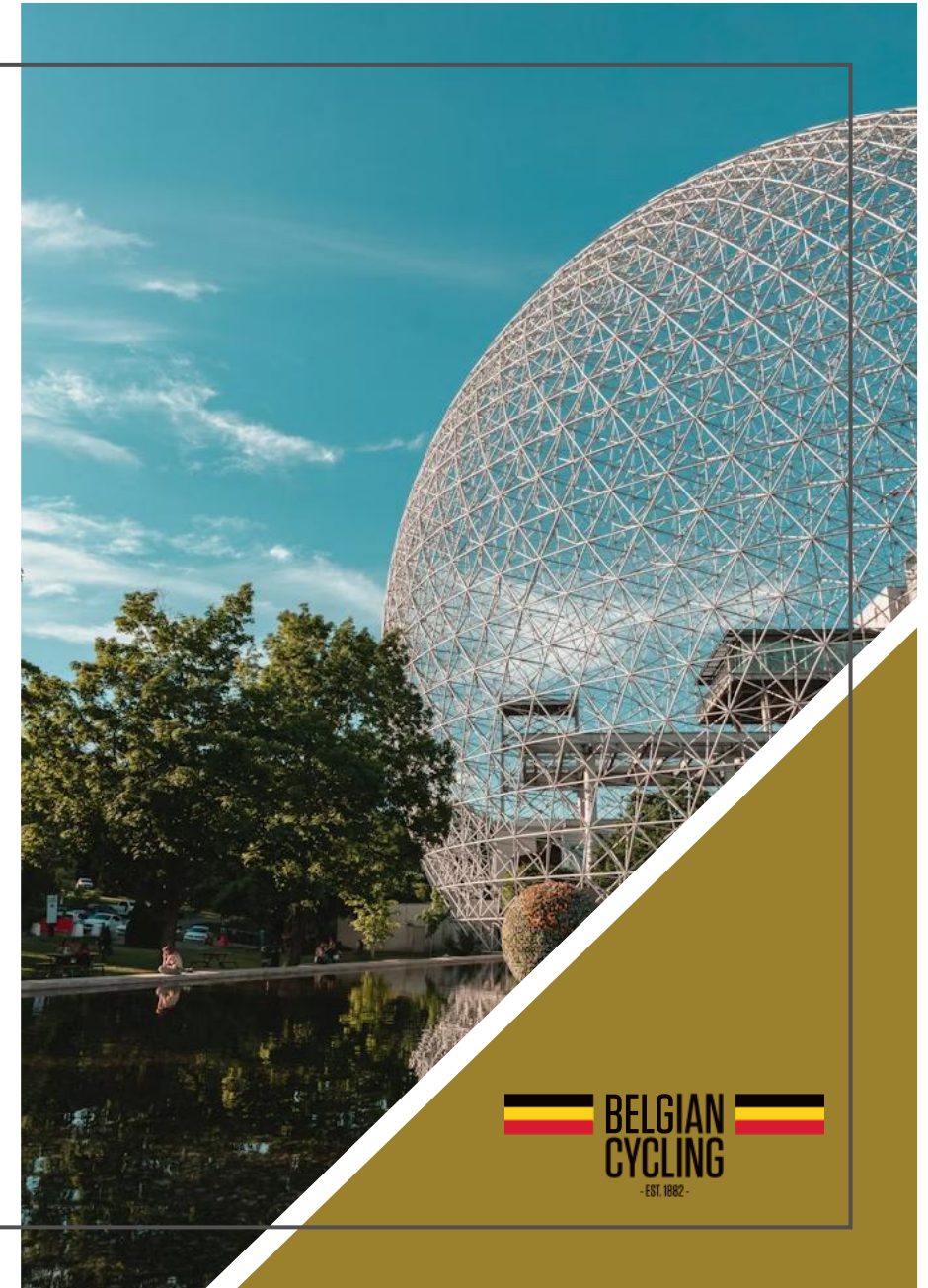


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Content

- ✓ Map
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- ✓ Hotel
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- ✓ Budget
- ✓ Practical information

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Map



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Map



Transfer

Flights with Air Canada

OUTBOUND FLIGHT

Brussels – Montreal

09h25 – 10h50

RETURN FLIGHT

Montreal – Brussels

18h25 – 07h10 (+1)

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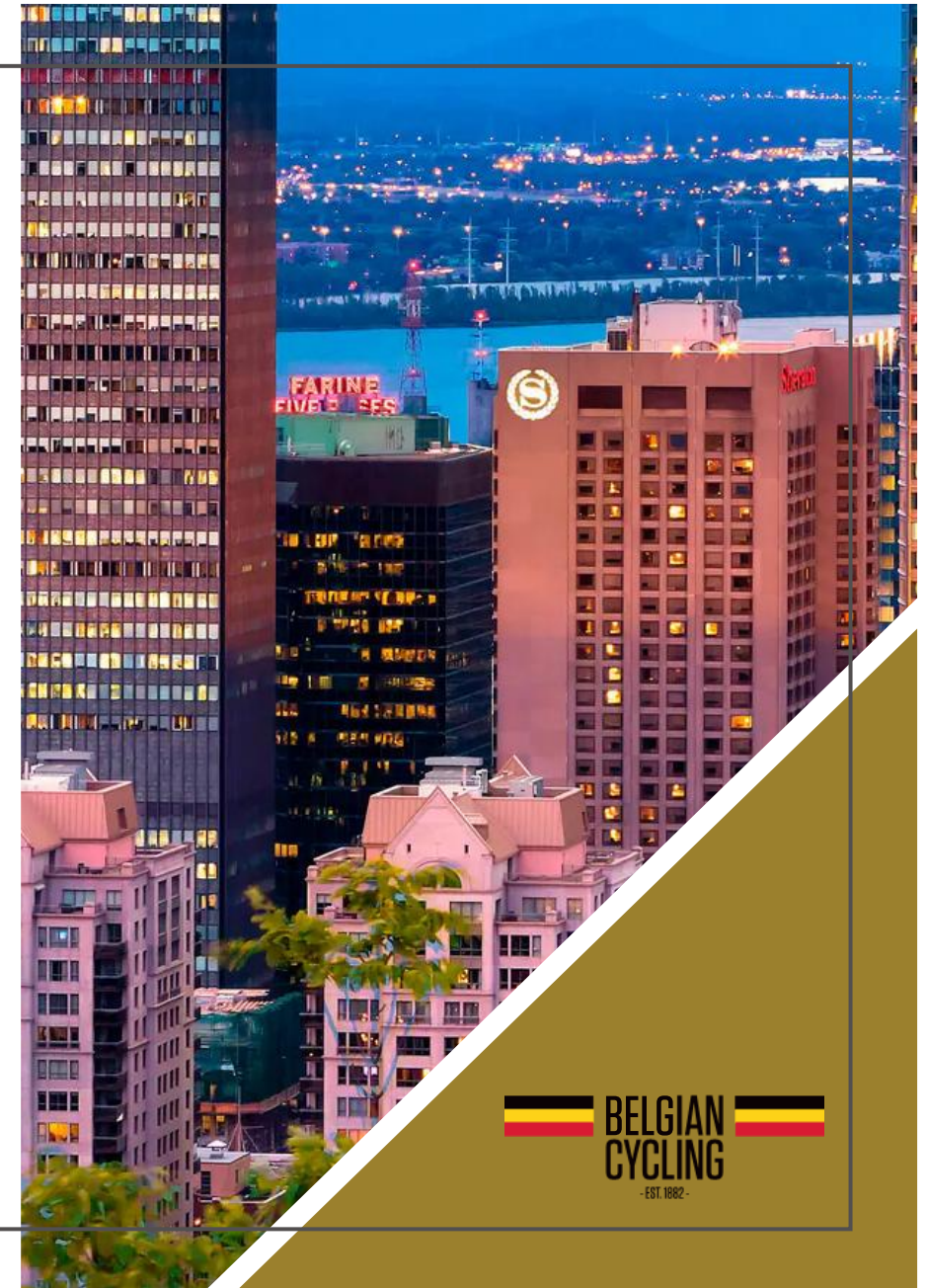
Hotel: Sheraton Centre

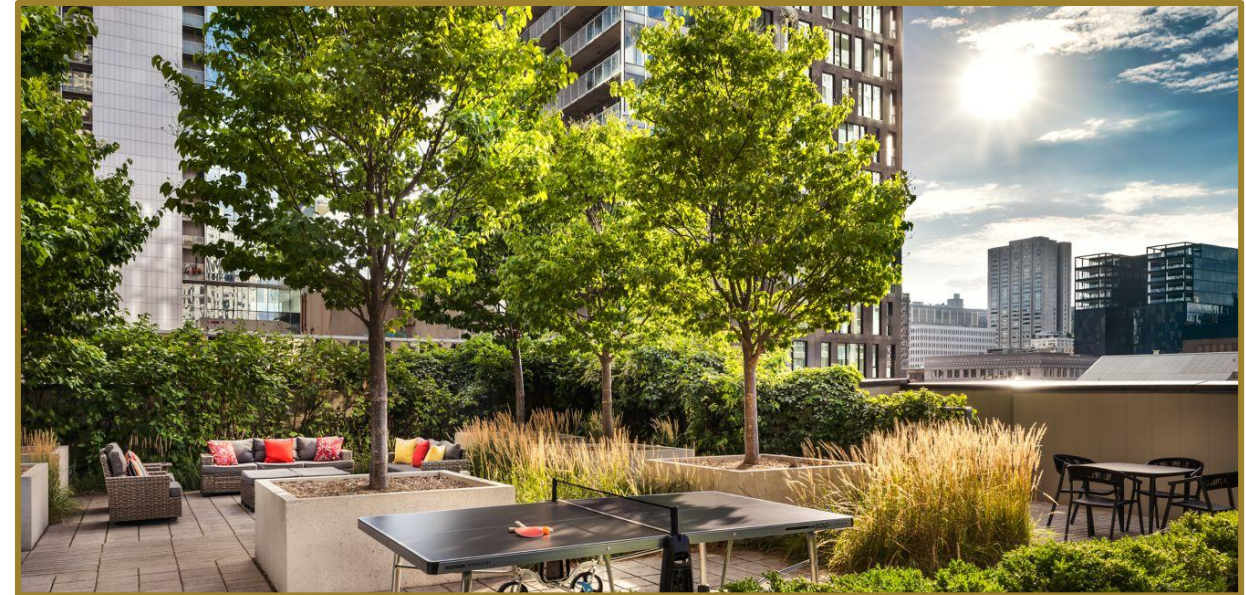
The Le Centre Sheraton Montreal Hotel is a **modern and centrally** located hotel, right in the heart of **downtown** Montreal. Just steps away from the Bell Centre, major shopping streets and the Underground City, it offers easy access to everything the city has to offer.

Recently renovated, the hotel combines contemporary comfort with a warm, welcoming atmosphere. Guests can enjoy stylish rooms, an indoor pool, a well-equipped fitness centre and a lively bar and restaurant—ideal for both relaxation and business stays.

Whether you're visiting for culture, gastronomy or major events like the UCI Road World Championships, the Sheraton Centre is a **comfortable and well-connected** base to experience Montreal at its best.

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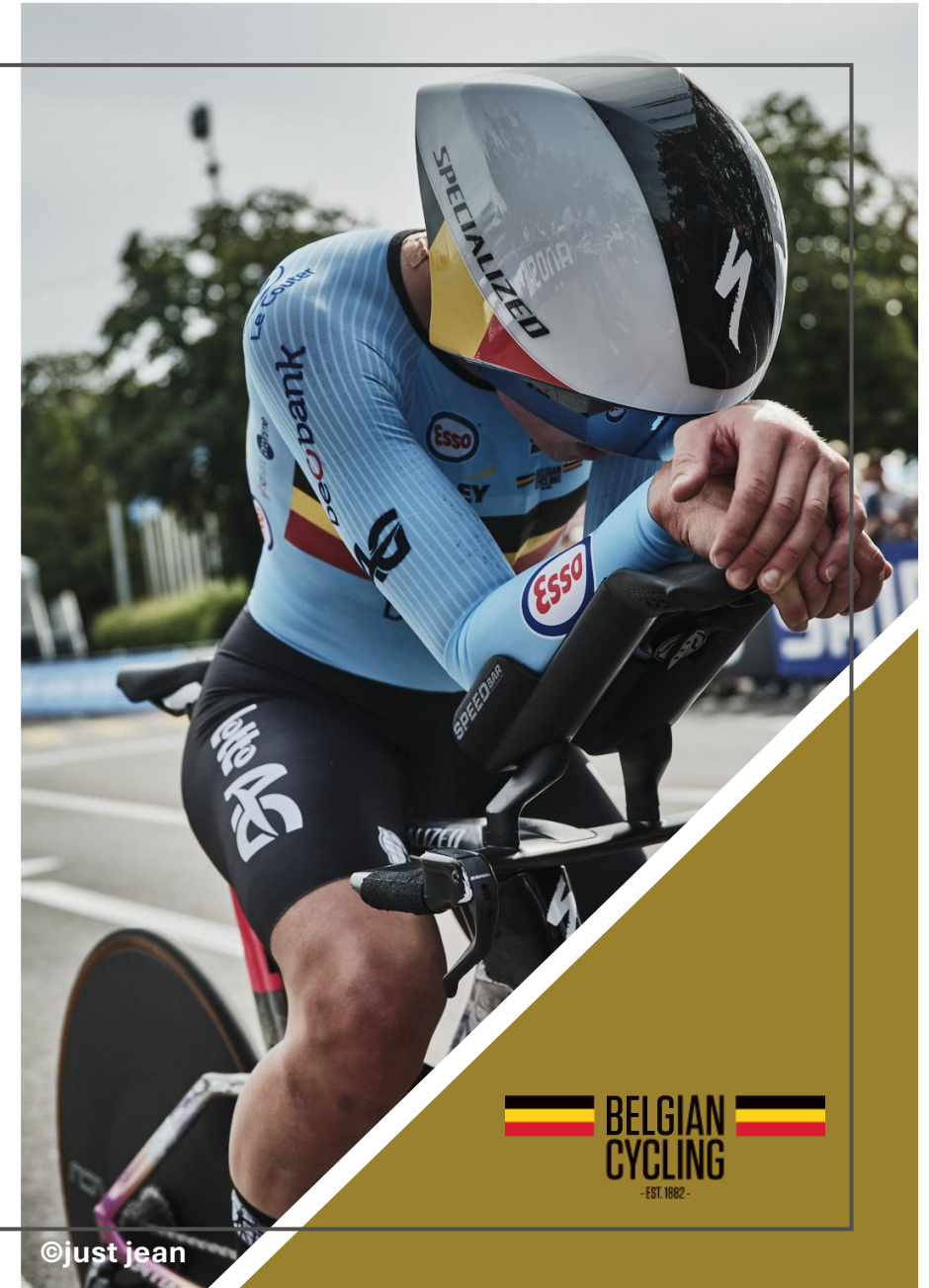


Program: Day 1

- 06h25 Meet & greet with Xperience tourleader at Brussels Airport
- 09h25 Departure flight to Montreal
- 10h50 Arrival at Montreal
- 12h00 Transfer to hotel
- 13h00 Lunch at hotel
- 14h30 Free time
- 20h00 Dinner

Jérôme Ferrer Europea in Montreal offers a **refined, immersive** dining experience led by chef Jérôme Ferrer. Expect creative **French cuisine** with a modern, theatrical twist.

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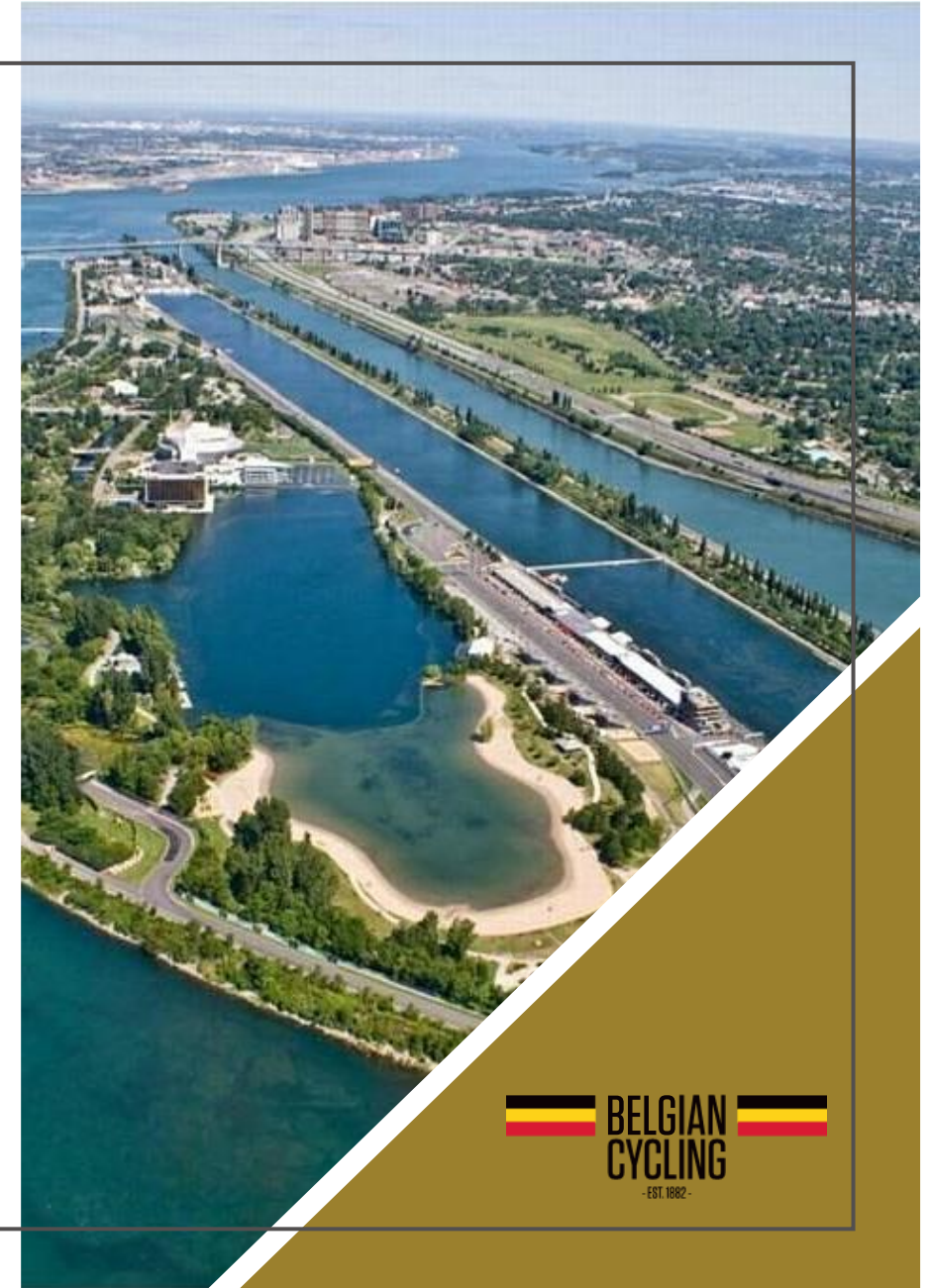
Program: Day 2

- **07h00 Breakfast**
- **10h00 Full-day bike tour**

Guests can enjoy a memorable ride on the iconic Circuit Gilles Villeneuve, a smooth and scenic loop inspired by the championship time trial course. Winding through Parc Jean-Drapeau, this car-free route offers a relaxed and accessible experience for riders of all levels.

- **12h00 Picnic lunch on spot**

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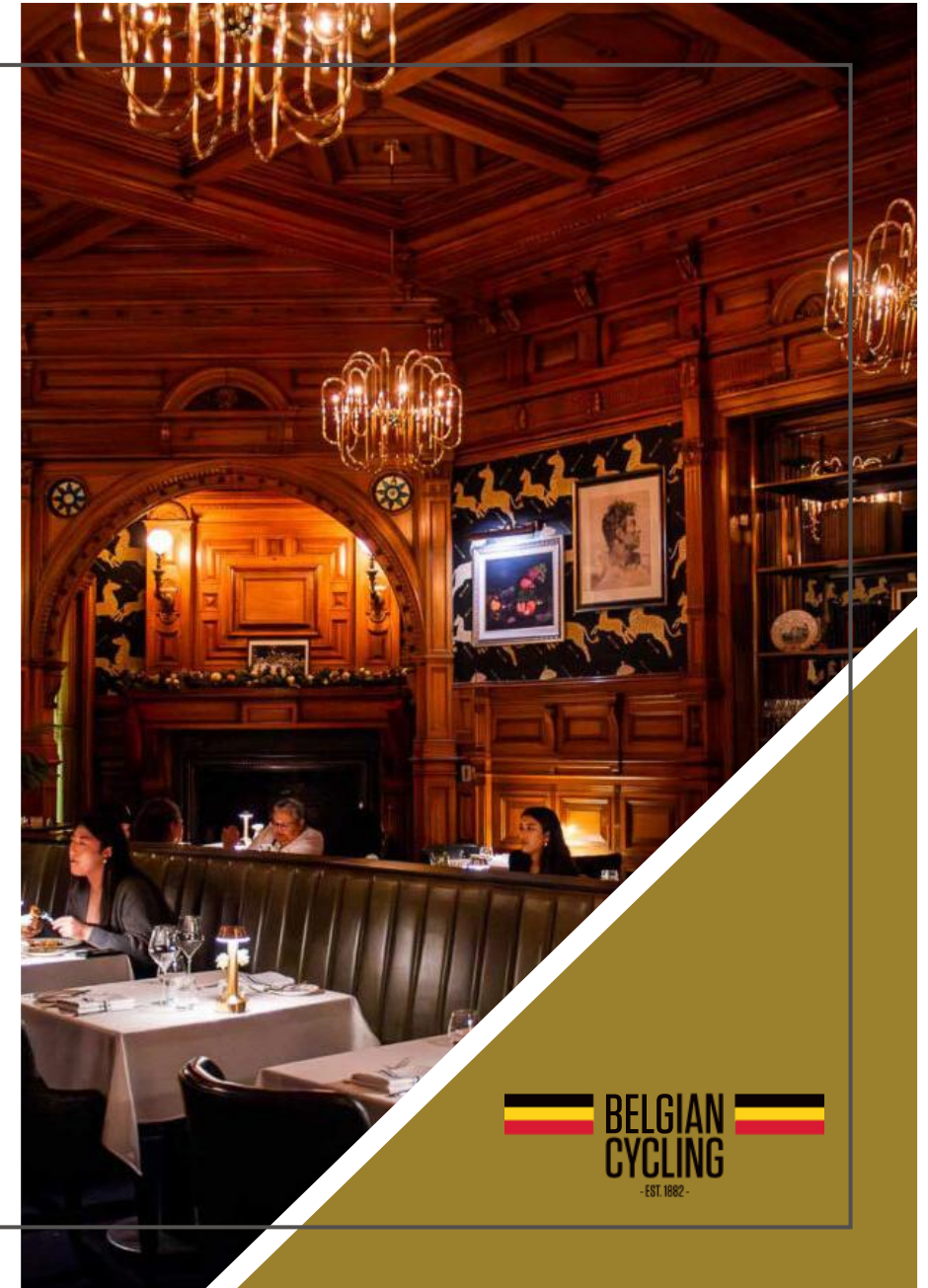


Program: Day 2

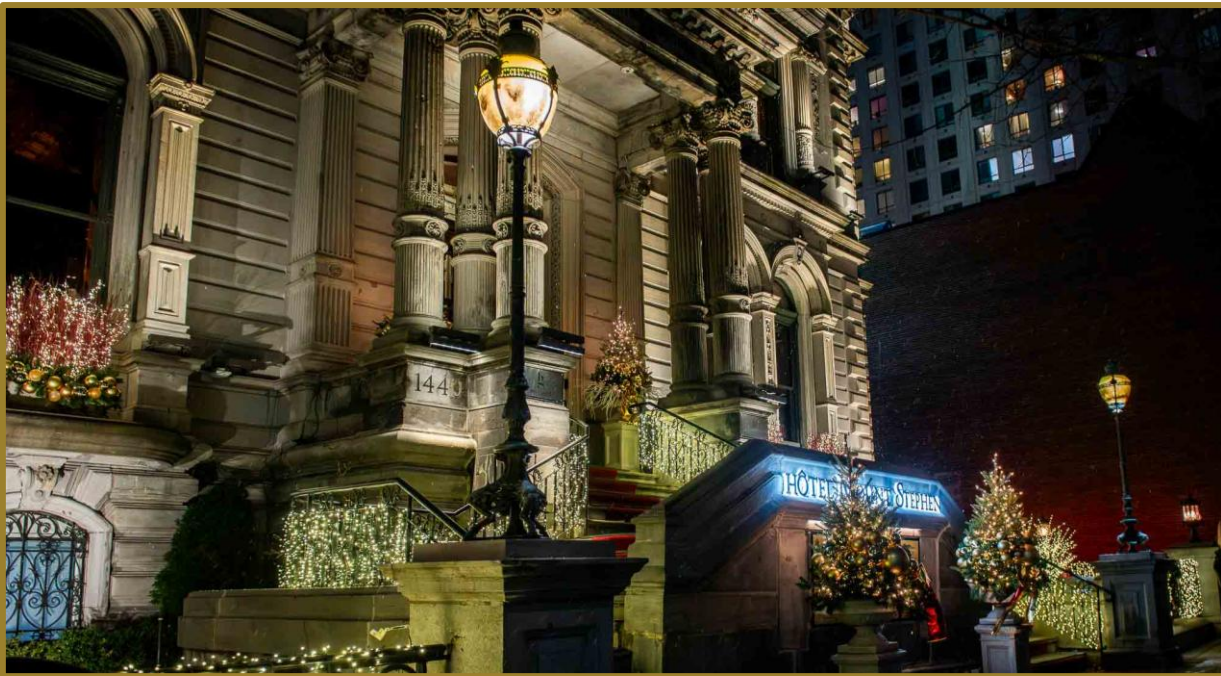
- 17h00 Free time
- 20h00 Dinner

Located within **Le Mount Stephen**, Bar George celebrates the old in a new way. Chefs Anthony Walsh & Kevin Ramasawmy cook up **contemporary** takes on classic U.K. fare, while the bar pours time-tested beverages. There's something to please even the most discerning palate on the diverse **à la carte** menu.

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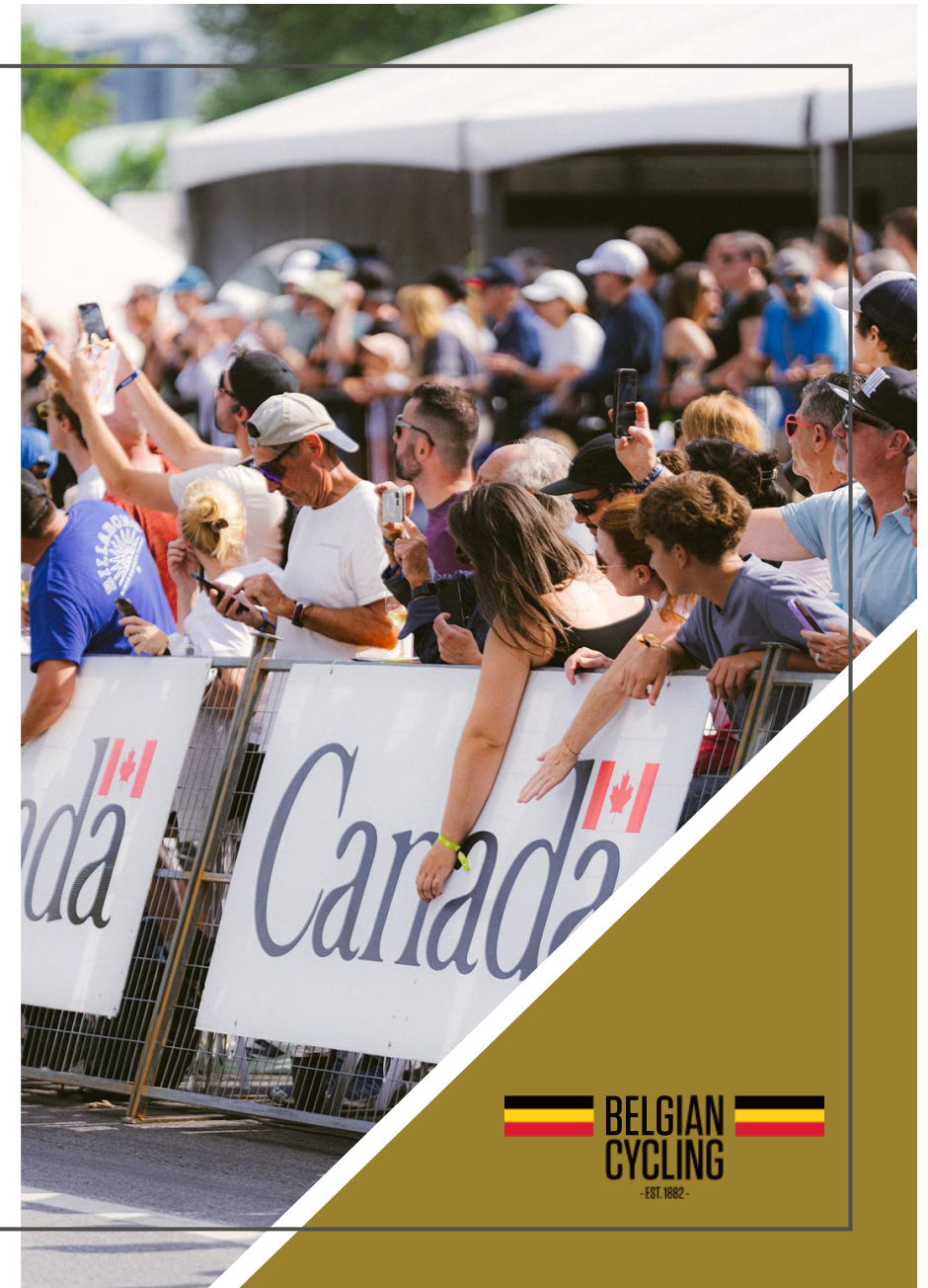


Program: Day 3

- **07h00** **Breakfast**
- **09h00** **Transfer to VIP area**
- **VIP experience**

Experience the thrill of the World Championship Cycling 2026 in Montreal like never before with the exclusive VIP package. Enjoy **premium seating** with the best views of the race, access to luxurious hospitality lounges, gourmet catering, and **behind-the-scenes** opportunities to meet cycling champions. Elevate your event experience and immerse yourself in the excitement, speed, and prestige of the world's top cyclists—all from the comfort of the VIP setting. Don't just watch the race—live it.

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Program: Day 4

- 08h00 Breakfast
- 09h00 Free morning
- 11h00 Check-out
- 11h30 Cruise at the Old Port

Step aboard for a 90-minute brunch cruise along **the St. Lawrence River** and soak in the breathtaking views of Montreal's skyline and waterfront. Delicious food, stunning scenery, and a **relaxing atmosphere** combine for an **unforgettable experience**.

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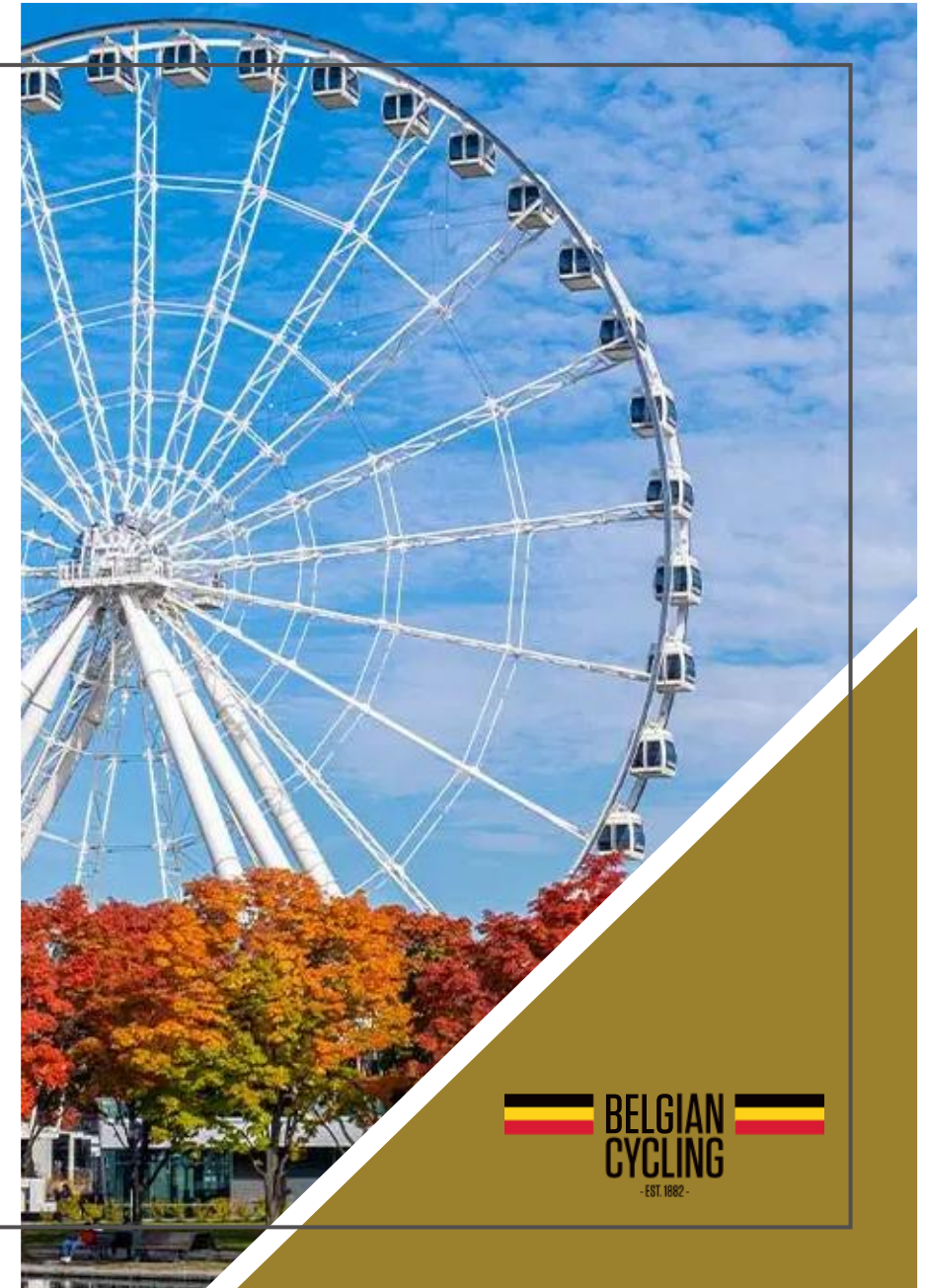
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Optional activity day 4

- **Grande Roue de Montréal**

Experience Montreal from **above** on the iconic Grande Roue de Montréal! Enjoy breathtaking views while savoring a delicious lunch from **exclusive food trucks**, specially brought here just for you. The perfect outing before going home.

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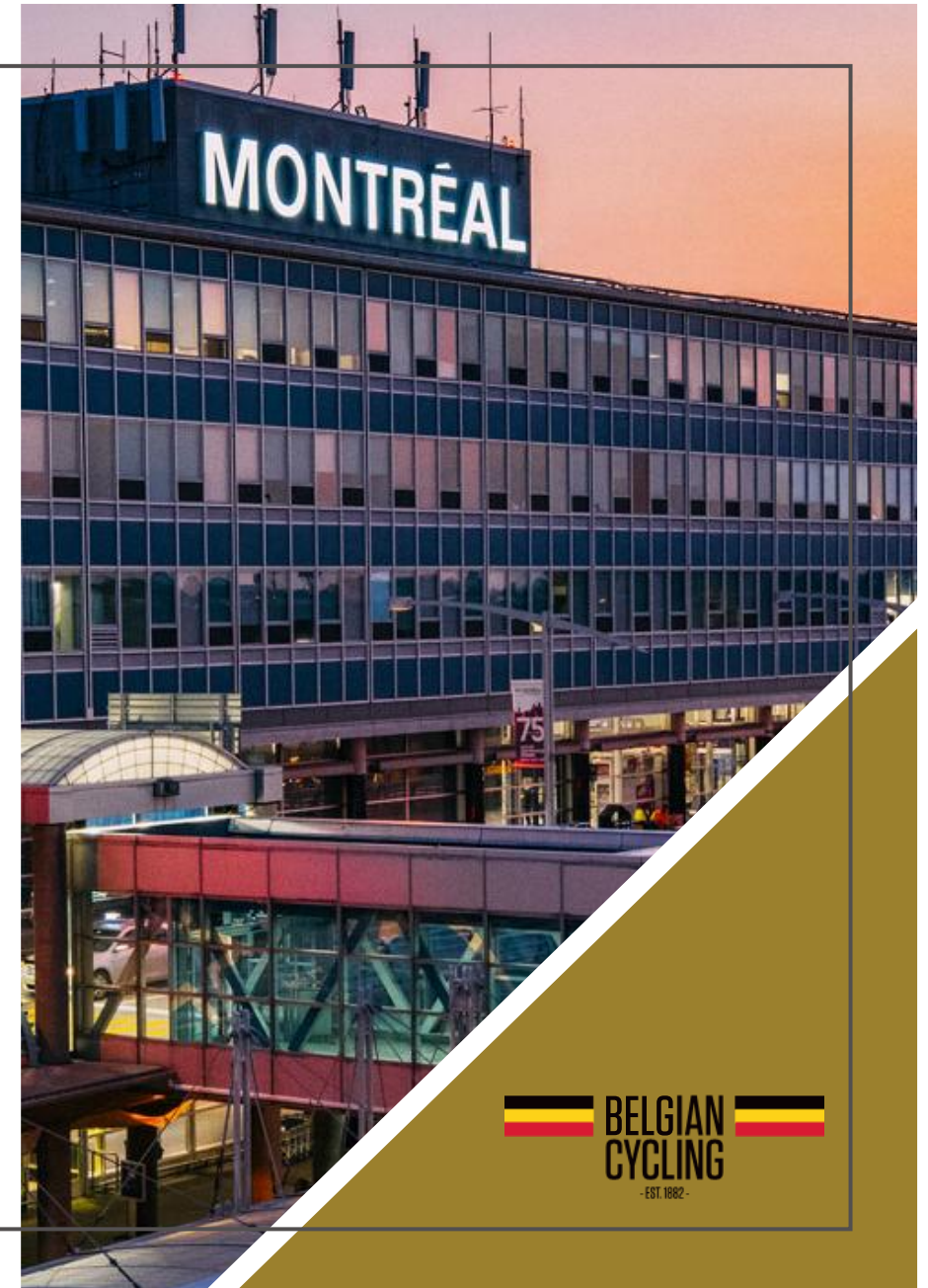
Program: Day 4

- 14h00 Transfer to airport
- 15h00 Arrival at airport
- 18h25 Departure flight to Brussels

Program: Day 5

- 07h10 Arrival at Brussels

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Budget

Price per person

€ 4530

Included

- International flight with Air Canada
- Transfer
- 3 overnights at Le Sheraton Centre, double incl. breakfast
- Lunch and dinner as mentioned above
- Activities as mentioned above
- Program based on 25 pax – if this amount changes, the price will change.
- Xperience tourleader

Not included

- Options mentioned in red
- Single supplement: 370 euros
- Personal expenses
- Insurance
- Scouting costs
- VAT

Practical information

Capital

The province of Quebec, where Montreal is located, has Quebec City as its capital.

Official language

French

Official religion

Historically, Quebec had a strong Catholic influence, but today the city is religiously diverse, with significant communities of Christians (Catholic and Protestant), Muslims, Jews, Hindus, Buddhists, and people with no religious affiliation.

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Practical information

Health

No specific requirements

Travel documents

Canada eTA + international passport



Marketing

Go for the full picture with our personalized and professional communication campaign from A to Z

Provided for your incentive:

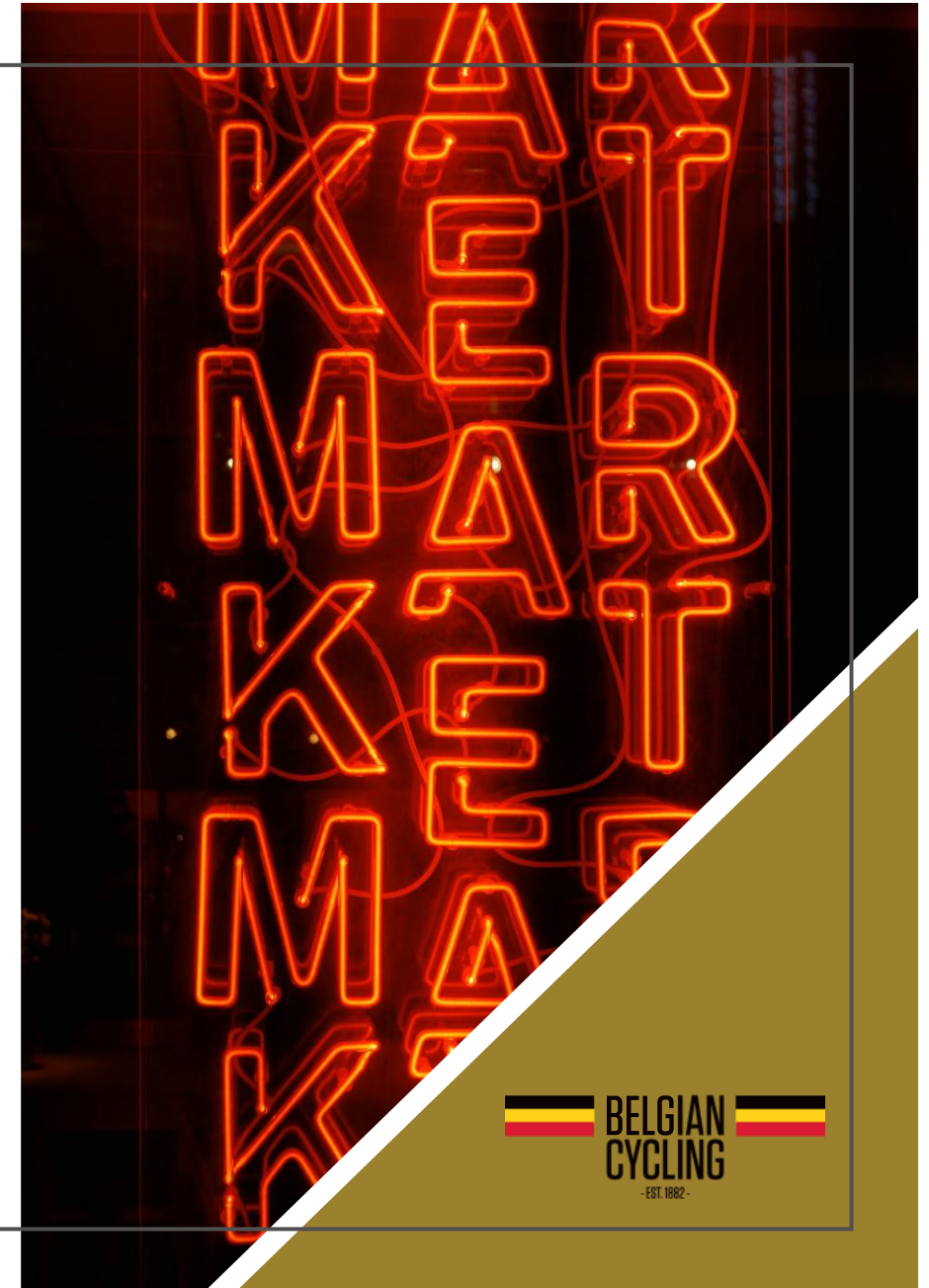
✓ Event application

The following components will be integrated:

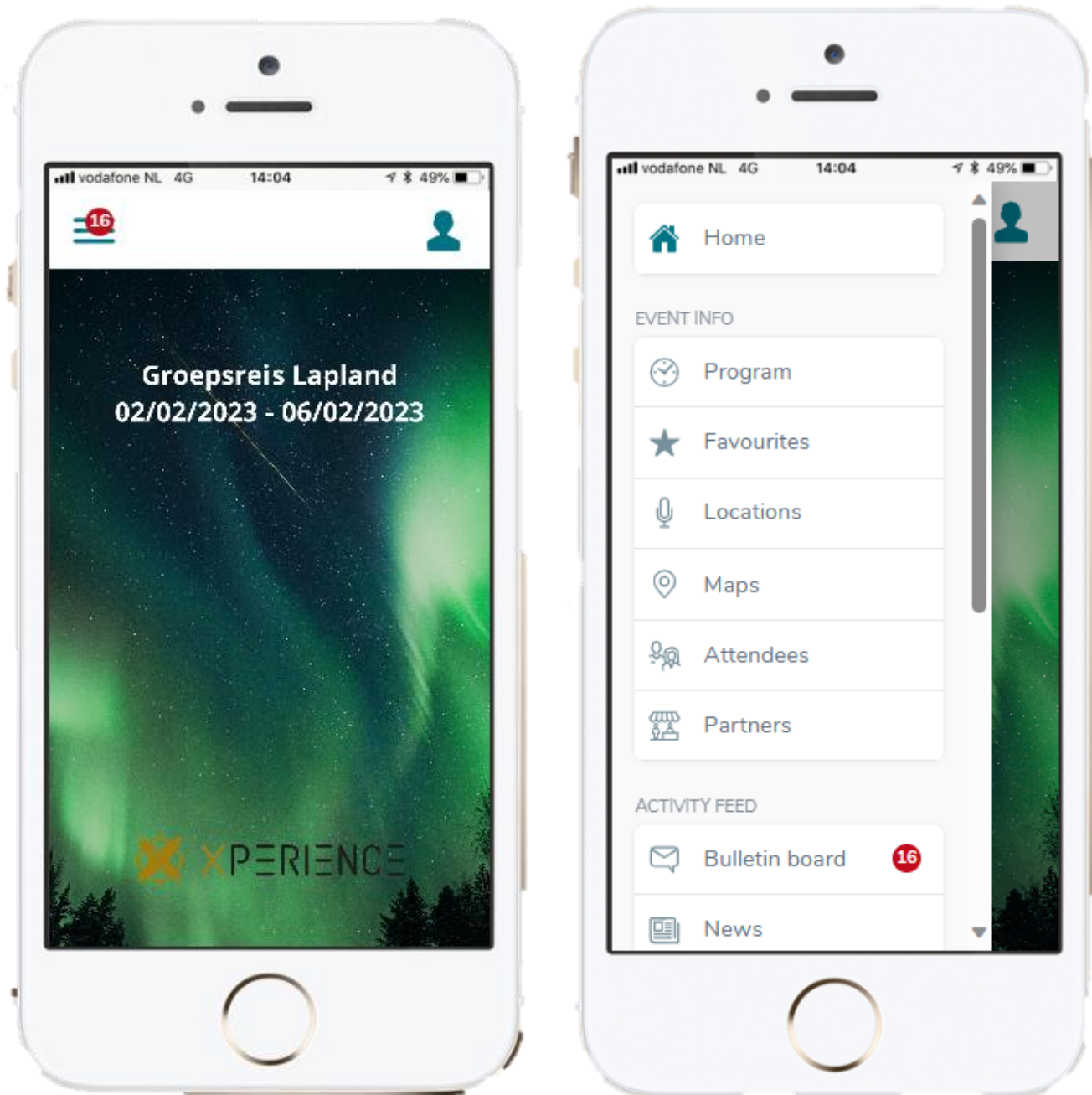
- Practical information
- Information about the destination and the different venues with a little plan & map
- Program & Timing
- Profile & info about the participants
- News updates
- Exclusive integrated “Instagram” page
- Push notifications for last minute news

✓ Personalized door hangers, menus, gadgets, postcards ...

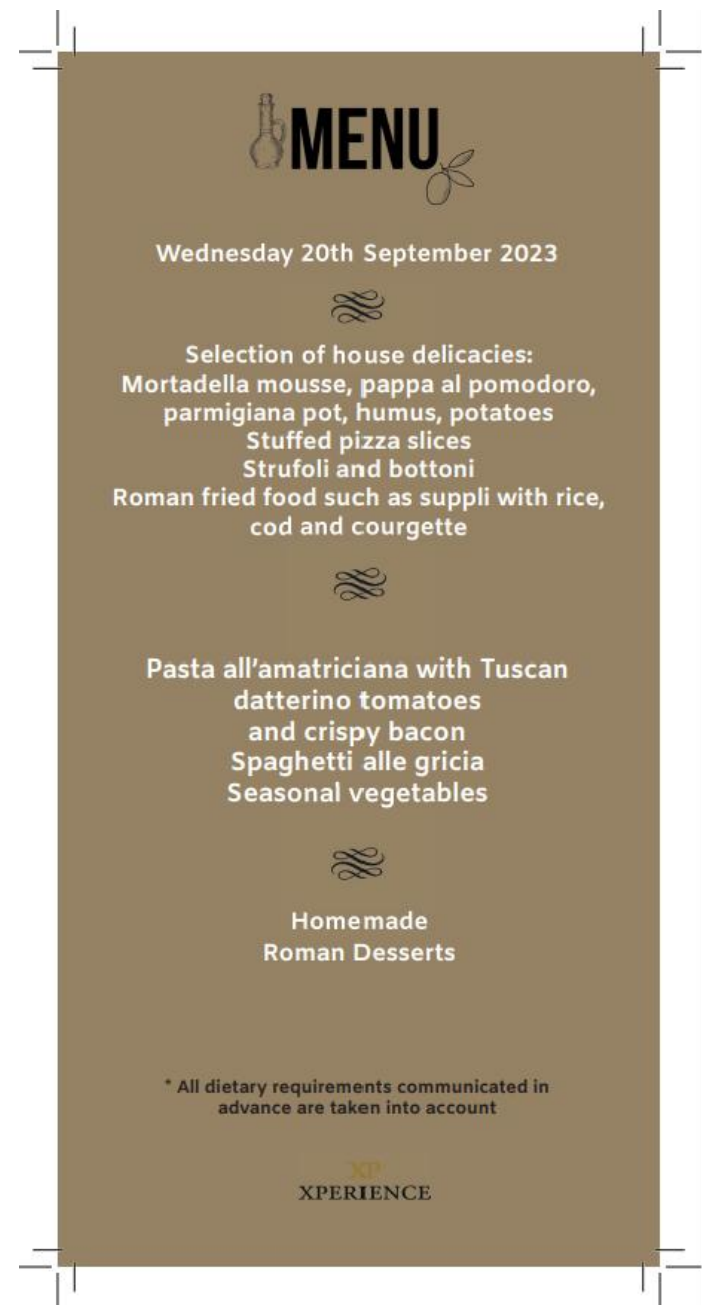
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Event application



Personalized Products



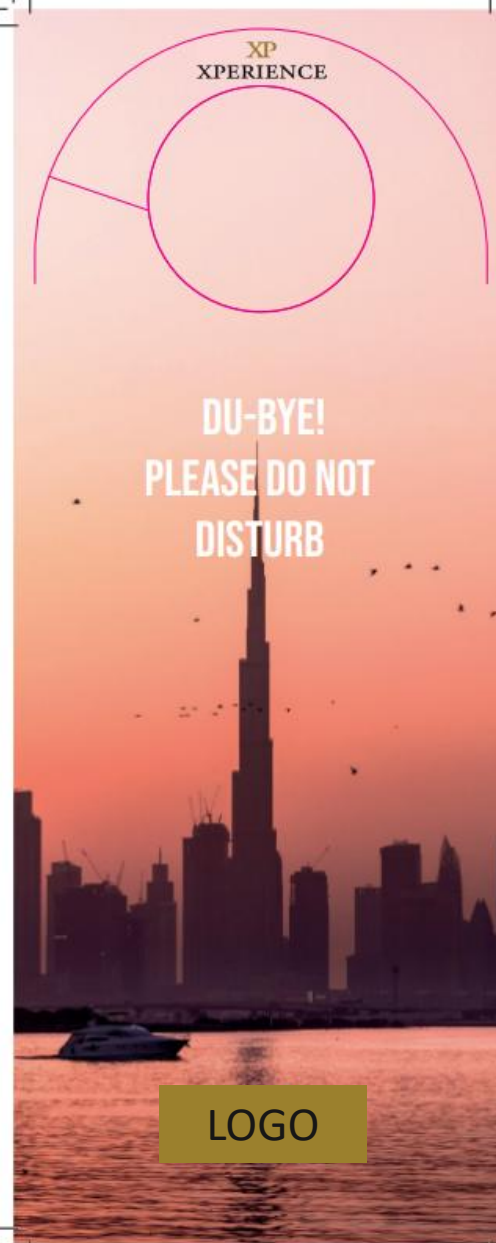


GREETINGS
FROM
HAVANA
OH NA NA



LOGO

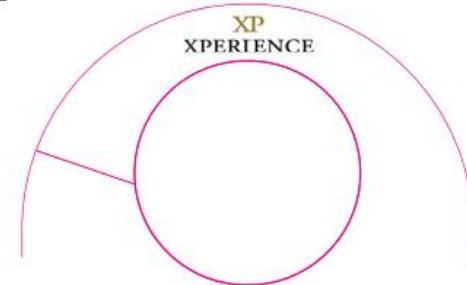
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DU-BYE!
PLEASE DO NOT
DISTURB

LOGO



PLEASE DO
NOT
DISTURB
I AM NOT READY
TO GO TO THE
BOULANGERIE YET



LOGO

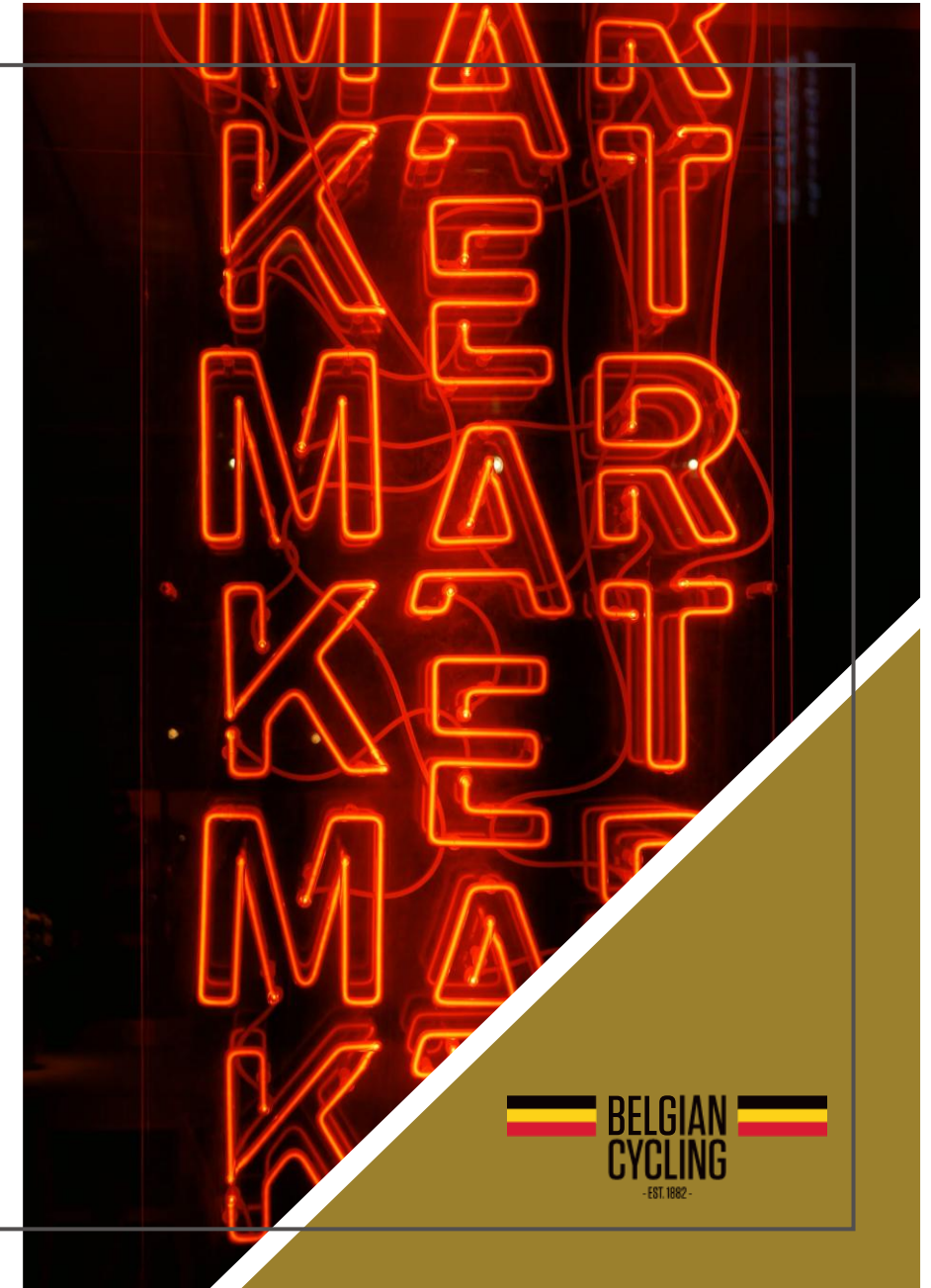
Marketing

Go for the full picture with our personalized and professional communication campaign from A to Z

Optional to request:

- ✓ **Personalized website (in collaboration with Magelaan)**
- ✓ **Mailing**
- ✓ **Teaser & aftermovie**
- ✓ **Newscrew (cameraman, photographer, journalist)**

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Leverage your incentive

When done right, incentives don't just reward, they transform

- ✓ **Out of Office, Into Growth:** Freed from daily pressures, high performers are more receptive to deep reflection and development.
- ✓ **Harvest Creative Gold:** Relaxed environments unlock innovation, ideal for ideation and breakthrough thinking.
- ✓ **Safe Space for Coaching:** 1:1 coaching in informal settings enables honest, high-impact conversations
- ✓ **Bond Beyond Business:** Team experiences during retreats build trust, enhance collaboration and break down silos.
- ✓ **Build Alignment & Momentum:** The perfect opportunity to align your organisation's vision and energise your team.
- ✓ **Fully Custom-Designed:** Designed around your unique context, blending structured and informal formats, integrated seamlessly into the retreat flow.

We partner with specialised executive facilitator experts in guiding senior leadership teams during offsite retreats.

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Sustainability

In an era where environmental consciousness is paramount, the travel industry stands at a crossroads. **At Xperience we recognize that the future of travel lies in sustainability.** That's why we started a partnership with Go Forest.

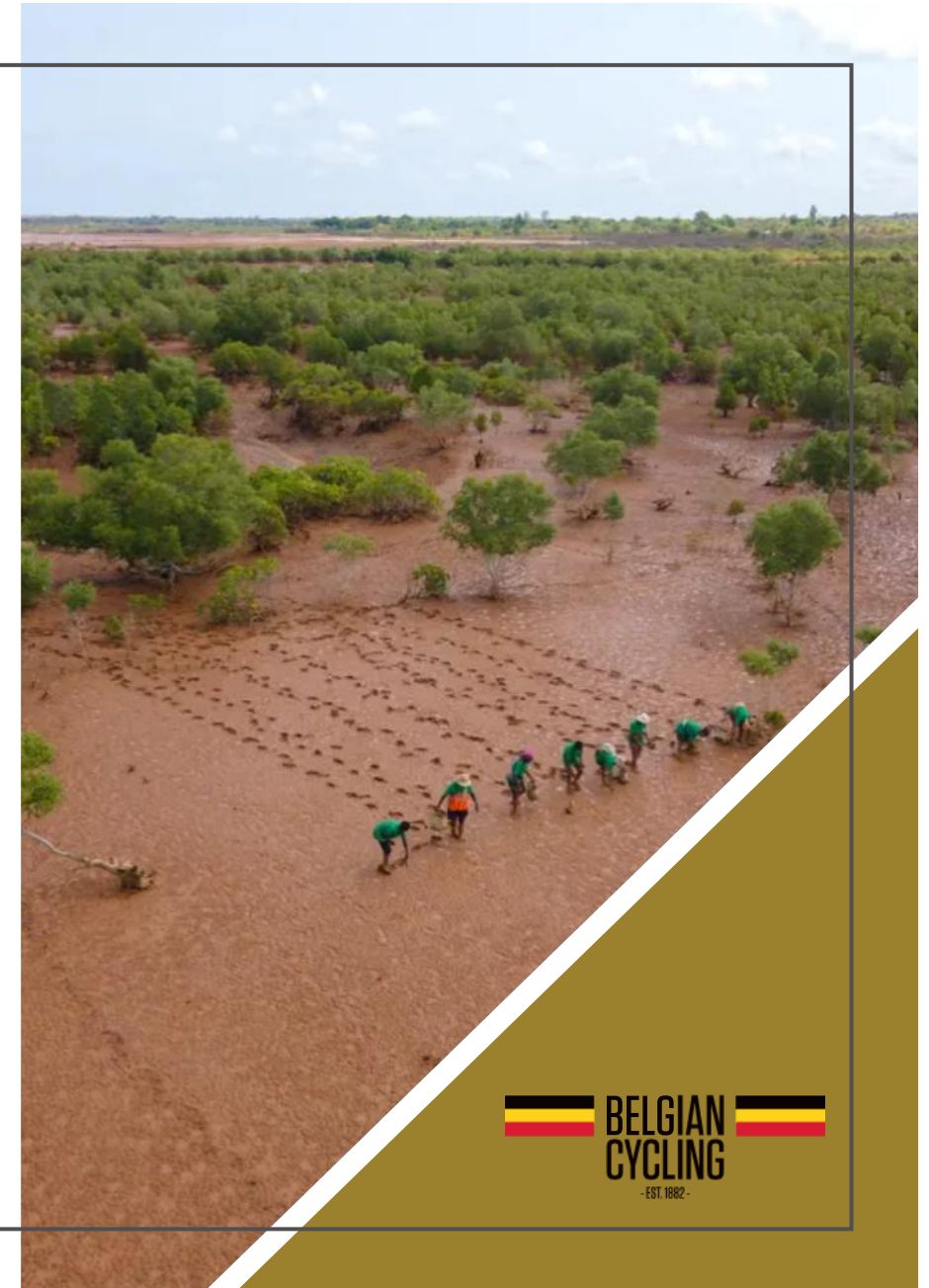
Go Forest is a young company that works together with partners that have been working on reforestation, agroforestry and mangrove planting for about 15 years. They support the UN Sustainable Development Goals which means the actions have a positive ecological, social and economical impact. They look for partnerships with like-minded companies that want to invest in a greener world.

Transparency is very important when it comes to sustainability initiatives. Want to see which projects we support? Feel free to look at our impact board:

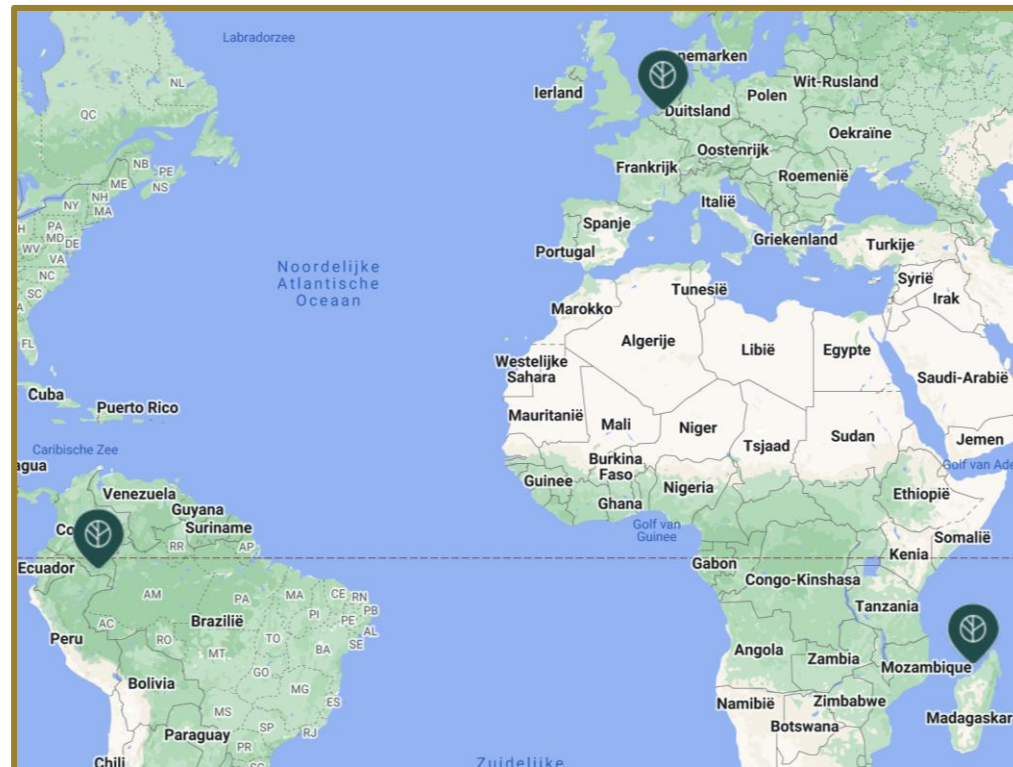
impact.gofamily.be/en/partners/xperience-tice

Do you want to compensate your trip by planting some trees? That is certainly possible! Feel free to ask us for more info.

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Contact us



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Xperience & Travel Lounge